

Anna Hill

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EDUCATION

Syracuse University, Syracuse, New York

August 2020 - May 2024

Bachelor of Science - Advertising and Information Management & Technology

S.I. Newhouse School of Public Communications & School of Information Studies

Summa Cum Laude, Renée Crown Honors Program, Dean's List, Leadership Scholar

EXPERIENCE

United Talent Agency, Remote

March 2024 - March 2024

Extern

- Selected to participate in a 3-week professional development program
- Engaged in 25+ hours of interactive sessions, gaining valuable knowledge on the inner workings of a talent agency
- Developed industry skills including pitching, booking, negotiating, scheduling, marketing and branding strategies

Zuri Agency, Los Angeles, CA and New York, NY

November 2012 - March 2024

Model & Actress

- Featured in print and television ads for companies including Apple, Samsung, Disney, Tommy Hilfiger, and Verizon

BondIt Media Capital and Buffalo 8, Los Angeles, CA

June 2023 - August 2023

Film, TV, and Creative Development Intern

- Averaged a minimum of 3 script coverages a week ranging from distribution, complimentary, in-depth, and originals
- Tracked 15 weekly post-production leads and 2 industry “it factor” leads with elevated genres and international appeal
- Completed a variety of projects including marketing, pitch decks, Excel organization, videography, and administration

NBC Peacock, Remote

September 2022 - January 2023

Lead Marketing Campus Intern

- Increased campus brand awareness by 12% and awarded the team’s “Overall Best Deliverables”
- Led a team of creatives through conceiving, planning, and executing 2 creative briefs and 9 deliverables, consisting of 6 branded content for Instagram and 3 viral videos for TikTok
- Created and implemented 3 communication plans and strategy statements to gain competitor insight and drive growth throughout college campuses

Pareto Labs, Los Angeles, CA

May 2022 - August 2022

Marketing/Social Media Intern & Production/On-Set Intern

- Increased TikTok followers from 206 to 17,900 in 2 months through creating 3 viral TikToks
- Pitched and produced marketing content, including filming/editing YouTube videos and designing social media graphics, to help drive the company’s reach and engagement
- Assisted in all components of production, including location scouting, call sheet creation, teleprompting, catering, sound, lighting, camera, crafty, art department, daily office tasks, etc.

small/TALL Productions, Los Angeles, CA

July 2022 - August 2022

Production Assistant

- Managed a range of technical and administrative tasks, including slating, coordinating craft services, welcoming talent, and ensuring successful and efficient execution of all assignments
- Supported crew throughout all stages of production by foreseeing everyone’s needs and providing optimal assistance

ABOUT ME

Avid Super Bowl commercial critic. Nonprofit founder. Volunteer. Sister. Friend.

October 2024